



*Karim*



MyBrickell is a bold, new statement about contemporary culture and city living. Designed by the internationally acclaimed Karim Rashid, it is a destination that combines the driving energy of Miami with the intelligence of global business and the excitement of cosmopolitan downtown leisure.

“Positive energy, heightened experiences, modern design, comfort, and spiritual well being – a place for new contemporary experiences – to enjoy, relax, socialize, work, and engage in new experiences that are memorable.”

A stylized, handwritten signature in red ink that reads "Karim". The signature is fluid and expressive, with long, sweeping strokes.

Located in the heart of urban Brickell, alongside the Miami River, MyBrickell opens the door to all that is possible in a connected, innovative and artistic environment. The global business gateway of the Americas lives here. Dozens of cultures from all over the world flock to this unique Miami neighborhood known for style, substance and sophistication. A dramatic city skyline rests right against the turquoise waters of Biscayne Bay. All that Miami is, and all it ever will be, begins here in Brickell. Work, play, relax or engage with ease from a sleek modern residence that reflects your individuality and your vision for iconic city living.





“Design touches us on every level, and design can continue to define and shape our dimensional interior environments and create new progressive human behaviors and new languages.

My vision is conceptual and engages technology, visuals, textures, lots of color, as well as all the needs that are intrinsic to living a simpler, less cluttered but more sensual envelopment. Rounded objects or rooms are soft to provoke a more human friendly environment. My method is the overriding canvas of the world. A new well-being that evokes calmness and casualness, with accents of vibrant glowing colors that are refreshing, awakening, and elevating and are metaphors for a new global dynamism.”

Patricio Orloff

[www.comprami.com/mybrickell](http://www.comprami.com/mybrickell)

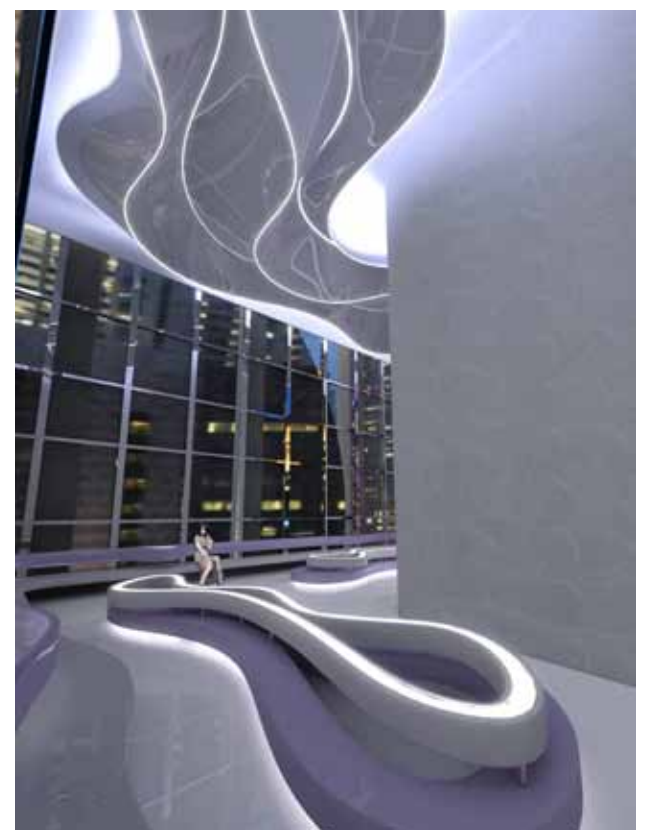
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“I don’t think of my work as exclusive or elitist, I think of it as democratic yet luxurious, high designed while still friendly and accessible for everyone. I am here to democratize design, to make a better place for everyone, a more sensual, more comfortable, and more beautiful world for everyone. I want to free design. Everyday I live I believe that we could be living in an entirely different world –one that is full of real contemporary inspiring objects, spaces, places, worlds, spirits, experiences. Design has been the cultural shape of our world from the start. We have designed systems, cities, industrialization– we designed everything. Now my real desire is to see people live in the modus of our time, to participate

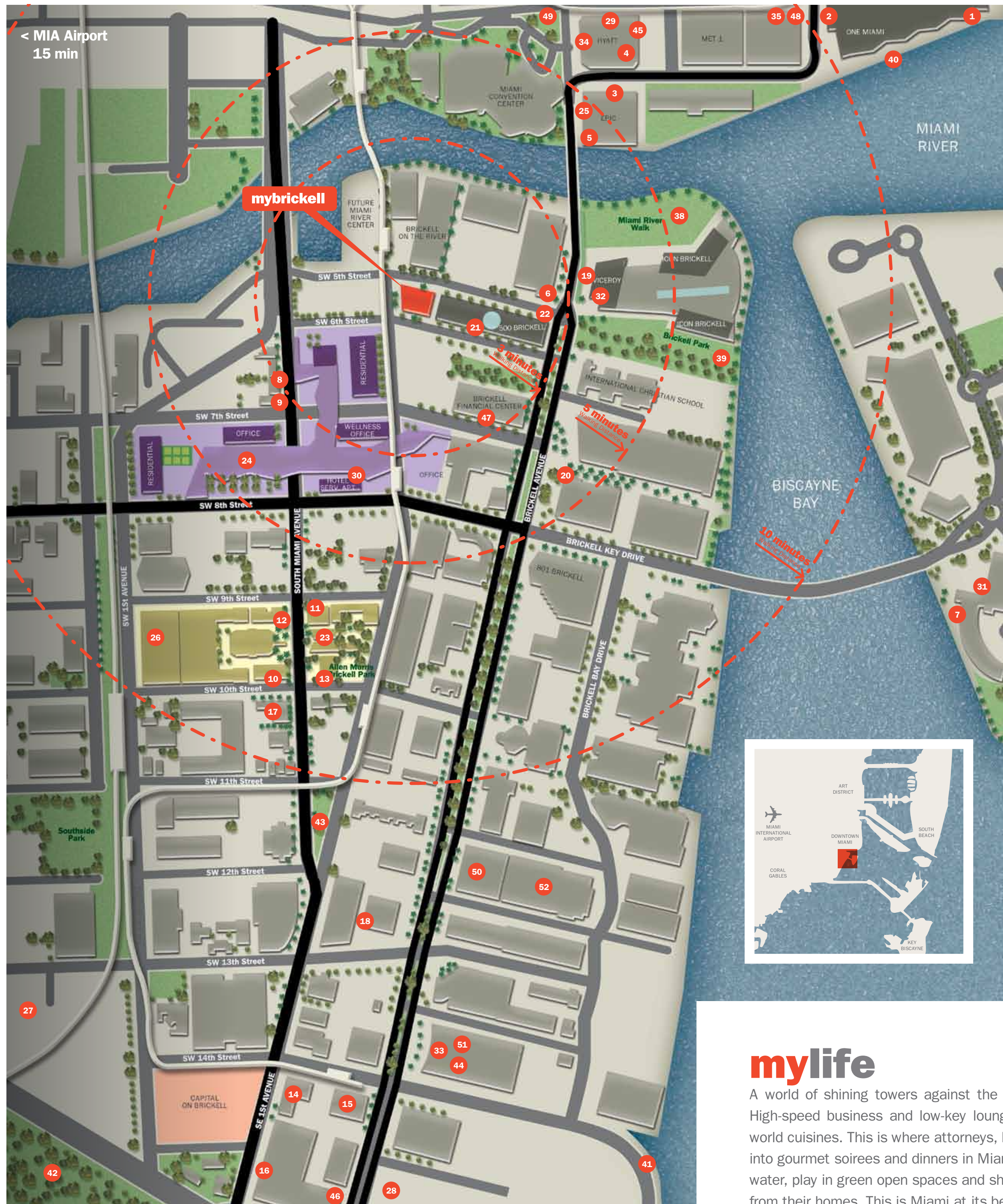
in contemporary world, and to release themselves from nostalgia, antiquated traditions, old rituals, and meaningless kitsch, and to be conscious and sensorial; attuned with this world in this moment. If human nature is to live in the past, then to change the world is to change human nature. I do this in all of my work whether it be space, interior, objects, products, or art. My work is about our human existence, contemporary technology, new human behaviors, social, political, and artistic agendas. I feel I must inspire. That is my goal.”

Karim Rashid



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## myrestaurants

1. Il Gabbiano
2. Scalina
3. Zuma
4. Daniel Boloud Bistro
5. Area 31
6. Capital Grille
7. Azul
8. Tobacco Road
9. The River Oyster Bar
10. The Oceanaire
11. P. F. Chang's
12. Rosa Mexicano
13. Perricone's
14. Segrafedo
15. Novecento
16. Puerto Madero
17. Dolores Lolita
18. Morton's
19. Eos at Viceroy
20. Truluck's Restaurant
21. Pizza Rustica
22. Brickell Bridge Bistro and Bar

## myshopping

23. Mary Brickell Village
24. Brickell CitiCentre\*
25. Whole Foods Supermarket\*
26. Publix (Mary Brickell)
27. Publix (Coral Way)

## myhotels

28. Four Seasons Hotel
29. Epic Hotel
30. JW Marriot Marquis Hotel
31. Mandarin Hotel
32. Viceroy Hotel
33. Conrad Hotel
34. East Hotel\*
35. Hyatt Regency Miami

## myParks

36. Miami Bicentennial Park
37. Miami Bayfront Park
38. Icon Brickell Park
39. Brickell Park
40. Miami River Boardwalk
41. Brickell Bay Boardwalk
42. Simpson Park
43. Flatiron Park

## mybanks

44. Citi Bank
45. Wells Fargo Tower
46. JP Morgan Chase Tower
47. 600 Brickell Financial
48. Wachovia Tower
49. Bank of America Tower
50. Mellon Bank Tower
51. Espiritu Santo Plaza
52. Sabadell Financial Center

\* IN PLANNING STAGES

WALKING DISTANCE IN MINUTES

— — **3"** — — — — **5"** — — — — — — — — **10"** —

## mylife

A world of shining towers against the shores of Biscayne Bay and the Miami River. High-speed business and low-key lounges. A world of international corporations and world cuisines. This is where attorneys, bankers and others turn busy days at the office into gourmet soirees and dinners in Miami's best scene. Where families stroll along the water, play in green open spaces and shop in world class upscale boutiques just blocks from their homes. This is Miami at its best. This is mybrickell.

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Patricio Orloff





ICON BRICKELL



RESORTS WORLD MIAMI (Genting/Arquitectonica)



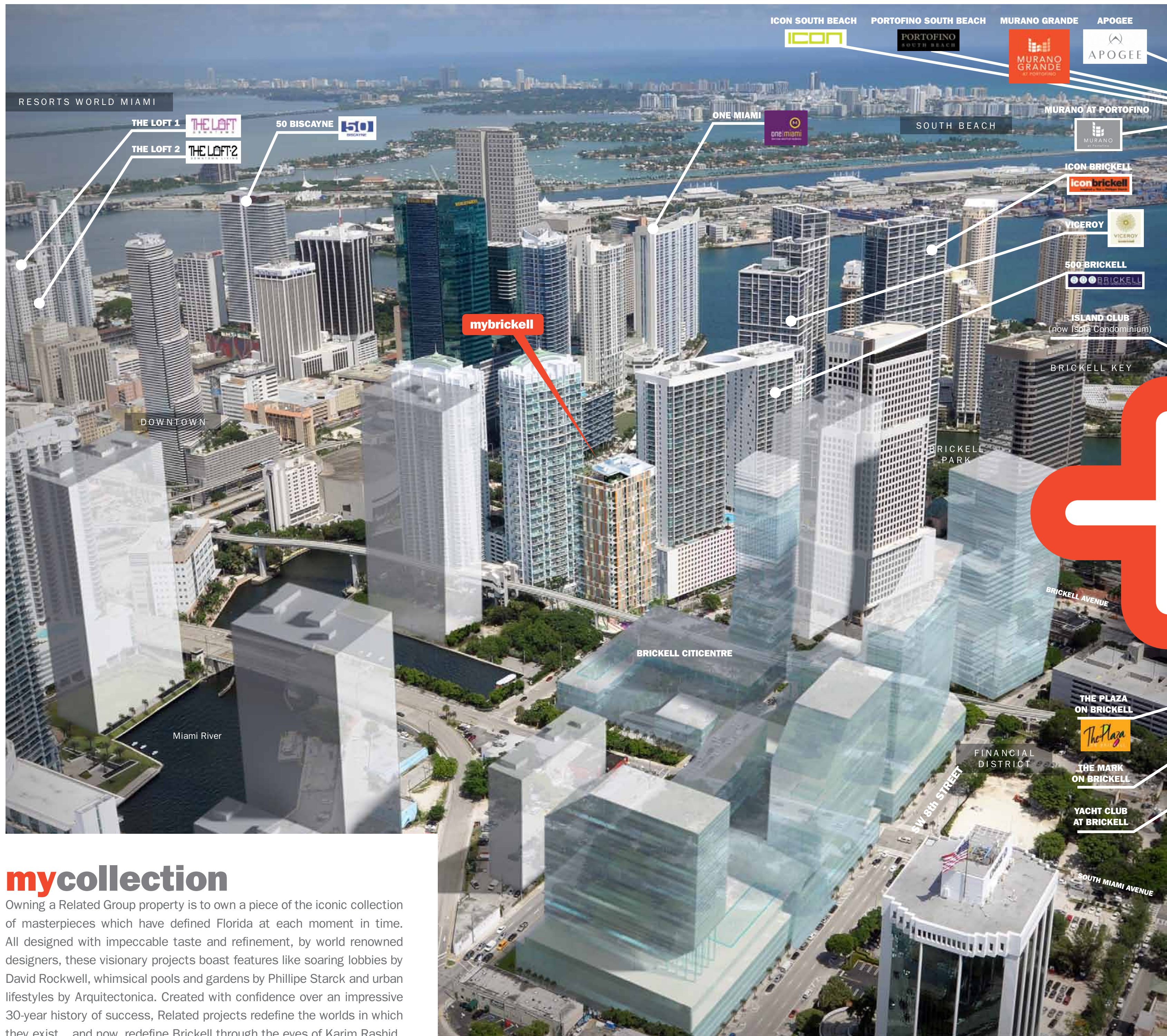
MIAMI RIVER



SOUTH MIAMI AVENUE



Proposed CAPITAL ON BRICKELL

Patricio Orloff<sup>Pro</sup>

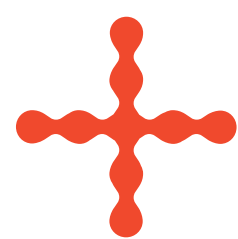
**mycollection**

Owning a Related Group property is to own a piece of the iconic collection of masterpieces which have defined Florida at each moment in time. All designed with impeccable taste and refinement, by world renowned designers, these visionary projects boast features like soaring lobbies by David Rockwell, whimsical pools and gardens by Phillipe Starck and urban lifestyles by Arquitectonica. Created with confidence over an impressive 30-year history of success, Related projects redefine the worlds in which they exist... and now, redefine Brickell through the eyes of Karim Rashid.

[www.compramiami.com/mybrickell](http://www.compramiami.com/mybrickell) AND ALL REFERENCES TO "AND" / "THE DEVELOPER HAS NO CONTROL"

**Miami (305) 736 8155 / Buenos Aires 11 5120 6619**





myfuture

 mybrickell marks the beginning of incredibly exciting things to come for Miami urbanites. Just blocks from your front door is the site for the business-meets-pleasure atmosphere of Brickell CitiCentre and less than 2 miles to the north, plans are already underway for Resorts World Miami, a first-of-its-kind waterfront resort, condominium, entertainment complex located between Biscayne Bay and the stunning new Performing At Center. At mybrickell, the future isn't just here and now, it is completely and totally yours.

## 1. Brickell CitiCentre\*

- A new \$700-million, 4.6 million 4.6MM sqf business and shopping district
- Multiple urban office towers, condominium high-rises and downtown apartments
- Four city blocks of restaurants, upscale shops such as Harrods, and elite hotels
- Approved by the City of Miami

\* In Construction Phase

## 2. Resorts World Miami\*

- Each of the four hotels would cater to a different clientele: family hotel – 2,000 rooms, luxury hotel – 1,200 rooms, convention hotel – 1,300 rooms and boutique hotel – 750 rooms.
- Two residential condo towers with 1,000 units sitting behind the Boulevard Shops on Biscayne Boulevard.
- More than 50 restaurants, lounges, bars and nightclubs, ranging from fine dining to buffets and a food court for a total of 700,000 square feet.
- About 60 luxury shops, plus a marketplace for a total of 250,000 square feet.
- Convention and meeting space totaling 750,000 square feet, including a 200,000-square-foot ballroom.
- Entertainment facilities include a cinema and an interactive museum.
- A 3.6 acre rooftop lagoon
- Proposed site of Miami's first full-scale casino

\* In Construction Phase

### 3. Miami Art Museum\*

- Extraordinary design by Pritzker prize winners Herzog & De Meuron
- To be opened in 2013
- 200,000 sq ft of world class galleries
- The new MAM will transform Museum Park into a central destination on Miami's cultural map.

\* IN DESIGN STAGE

#### 4. New World Symphony\*

- Designed by world renowned architect Frank Gehry
- Home of Miami's New World Symphony
- Extensive international concert season, largest world outdoor cinema, and extensive children's outreach program

\* In Construction Phase





## myneighborhood

As one of Miami's most prestigious addresses, Brickell is made up of many upscale, luxury condominium and apartment towers. Often referred to as the "Manhattan of the South," Brickell is home to the largest concentration of international banks in the U.S. It also enjoys a reputation as Miami's top destination for five-star hotels and restaurants. At its center, Mary Brickell Village is a social hub defined by restaurants, nightlife and boutiques. The planned Brickell CitiCentre, our next door neighbor, alongside the river promises more of the same with high-end retail shopping, hotels, conference facilities and more.

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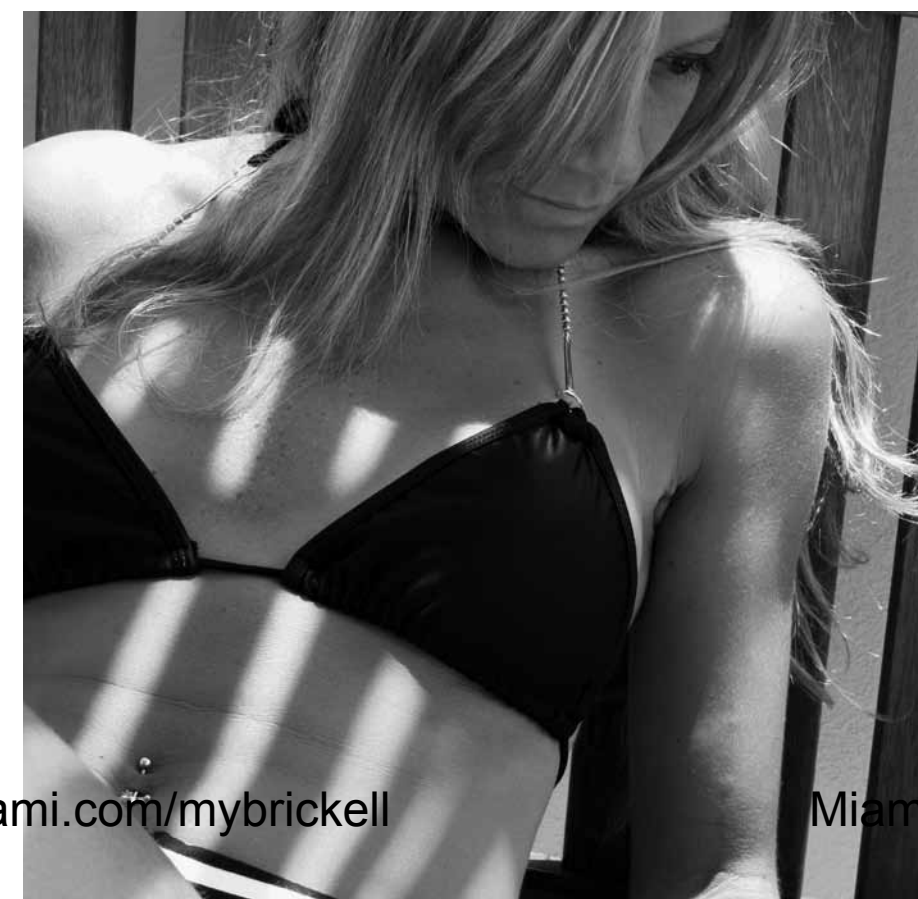


From the 25th floor pool and observation deck, it's easy to see how The Magic City got its name.

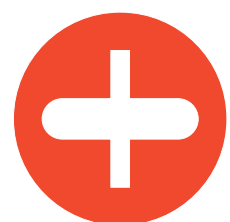
## myescape

Perched above the rest of the world, mybrickell takes relaxation to a higher level. The zero-edge swimming pool refreshes and restores. The observation deck offers enticing new perspectives and unlimited views. And the beautiful surroundings create a one-of-a-kind nature park in the sky.

It is here, where the tranquil waters of Biscayne Bay meet the dazzling cityscape, that a modern world of personalized service, business savvy and urban beauty come to life.







Celebrate the day, energize the evening or simply delight in the private lounge and bar that is yours to enjoy.

## myscene

The residents-only club room at mybrickell offers an ideal mix of inspiration and relaxation. Complete with a bar, media lounge with 60-inch 3D LCD TV, and an outdoor terrace with dramatic city and river views, this is a place to come together in true Brickell style.



Patricio Orloff

[www.compramiami.com/mybrickell](http://www.compramiami.com/mybrickell)

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Master your world with strength and determination honed in your state-of-the-art fitness club.

## mybalance

Stocked with the latest aerobic and resistance equipment, the mybrickell Fitness Club delivers an exclusive, residents-only workout experience. With its expansive oversized interior, it is part gym, part weight room, part studio and all wellness.

Wake up and get straight to your routine. Stop by during lunch from your nearby downtown office. Meet up after work for a class or partner workout. Whatever your personal fitness goals may be, they can all be accomplished here. From cardio and endurance, to yoga and Pilates, to weight lifting and more, the keys to performance are yours.



Patricio Orloff

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A true statement in  
refined urban living

## **myentrance**

From the very first second you encounter it, mybrickell captivates your senses. The lobby's three-story ceilings are an impressive welcome. Avant-garde interiors by Karim Rashid feature his signature symbolism and provocative concepts. Smart design details surprise and delight.

Patricio Orloff

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Modern classic  
residences redefine  
high-rise living to  
be an exciting step  
ahead

Patricio Orloff

**mytime**

Dramatic floor-to-ceiling windows, comfortable terraces, stunning city, river and bay views – welcome to urban utopia. Just outside your door, the charms of Brickell beckon. Lush parks, monuments, works of art, and historic sites all coexist alongside some of Miami's most recognizable buildings and architecture.

[www.compramiami.com/mybrickell](http://www.compramiami.com/mybrickell)

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This is the world you live in – a waterfront city with a distinctly downtown vibe and a residence that embraces and reflects all the best qualities of Miami.

- Open-concept floor plans with designer berber carpeting throughout living, dining & bedrooms
- Spacious walk-in closets
- Energy-efficient, impact-resistant windows

- High-efficiency central AC and heating in each unit
- Sprinkler fire-protection system
- High-speed internet access in all common areas
- Prewired units with multiple jacks for high-speed internet and cable TV
- Upgrade packages available

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Life is in the details...  
especially when it comes to your  
kitchen and bathrooms

**myplace**

High-design meets high-end convenience  
with move-in-ready units that have the look, feel  
and character of custom-designed residences.  
Exquisite finishes, imported fixtures and inspired  
layouts create an undeniable sense of home.

Patricio Orloff

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[www.porramiami.com/mybrickell](http://www.porramiami.com/mybrickell)

### Kitchen Features:

- Contemporary Italian cabinetry
- Imported stone countertops
- State-of-the-art stainless-steel  
appliance package with refrigerator/  
freezer, range with glass cooktop, multi-  
cycle whisper-quiet dishwasher, built in  
microwave with integrated vent hood  
and light, and stackable washer/dryer
- Double-sink with pullout faucet sprayer
- Imported designer tile floors

### Bathroom Features:

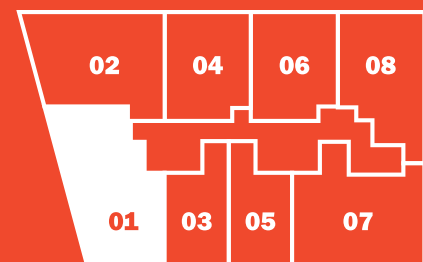
- Italian vanity cabinets
- Imported stone countertops
- Full-width vanity mirror with  
designer lighting
- Frosted glass shower enclosures
- Designer faucets and fixtures
- Spacious soaking tub

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# 01



## 2 Bedrooms + 2 Bathrooms + Den

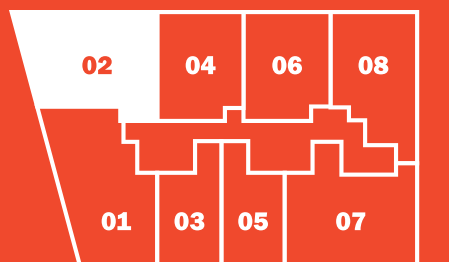
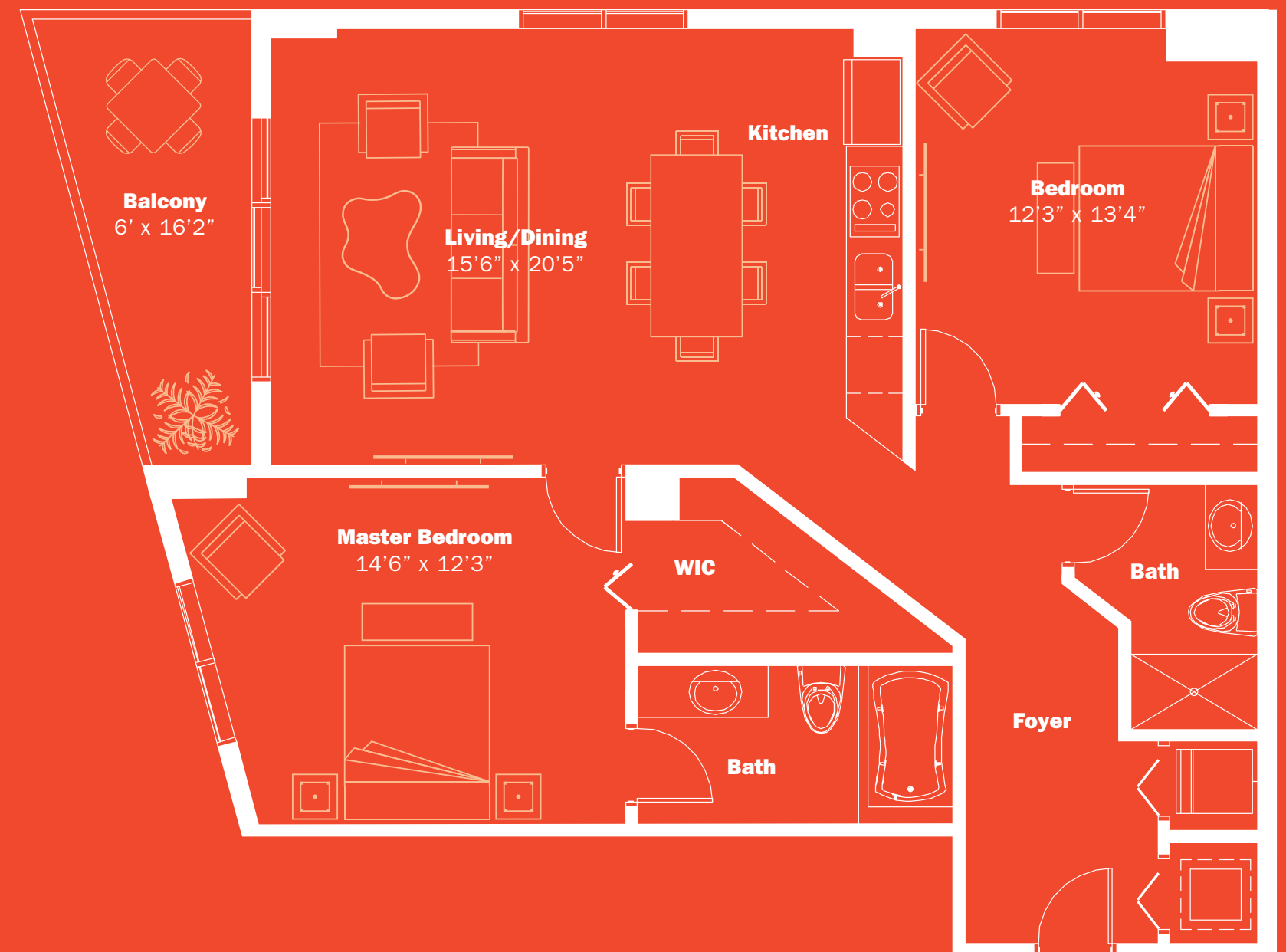
AC: 1,220 SQ F | Balcony: 86 SQ F

**TOTAL SQ F\*: 1,306 | TOTAL M<sup>2</sup>\*: 121.33**

\* TERRACE INCLUDED

Stated dimensions are measured to the exterior boundaries of the exterior walls and the centerline of interior demising walls and in fact vary from the dimensions that would be determined by using the description and definition of the "Unit" set forth in the Declaration (which generally only includes the interior airspace between the perimeter walls and excludes interior structural components). For your reference, the area of the Unit, determined in accordance with those defined unit boundaries, is + or - 1,140 sq ft. Note that measurements of rooms set forth on this floor plan are generally taken at the greatest points of each given room (as if the room were a perfect rectangle), without regard for any cutouts. Accordingly, the area of the actual room will typically be smaller than the product obtained by multiplying the stated length times width. All dimensions are approximate and may vary with actual construction, and all floor plans and development plans are subject to change.

# 02



## 2 Bedrooms + 2 Bathrooms

AC: 1,135 SQ F | Balcony: 100 SQ F

**TOTAL SQ F\*: 1,235 | TOTAL M<sup>2</sup>\*: 114.73**

\* TERRACE INCLUDED

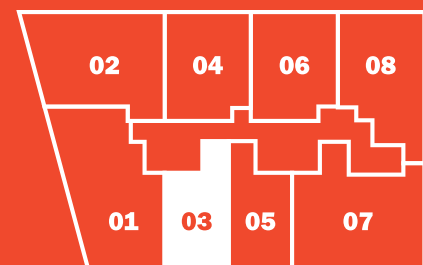
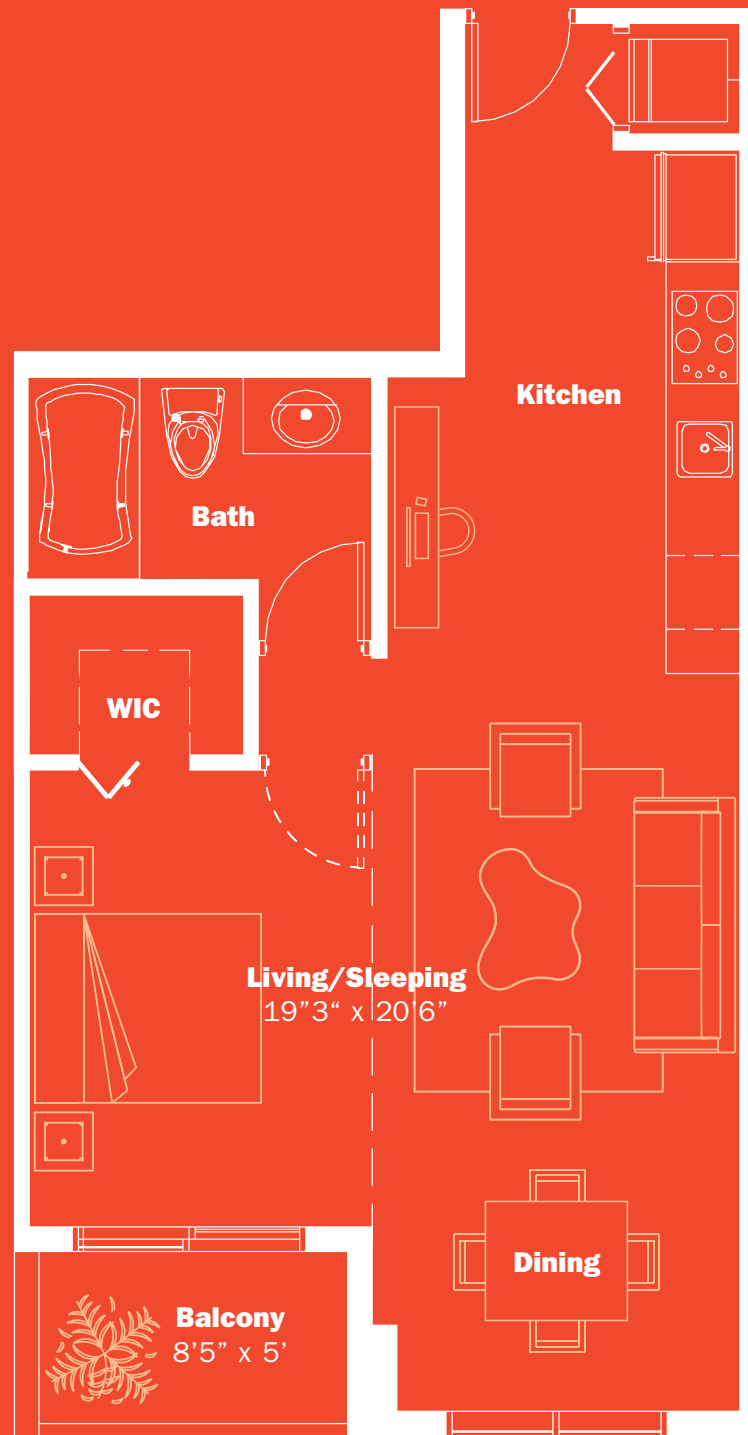
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# 03

# 05

as shown but reversed

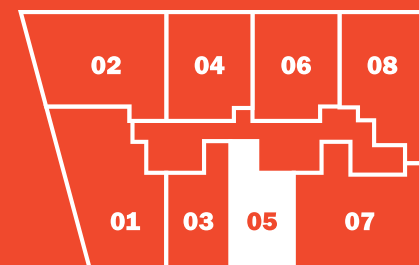


## Studio + 1 Bathroom

AC: 600 SQ F | Balcony: 42 SQ F

T SQ F\*: 642 | T M<sup>2</sup>\*: 59.64

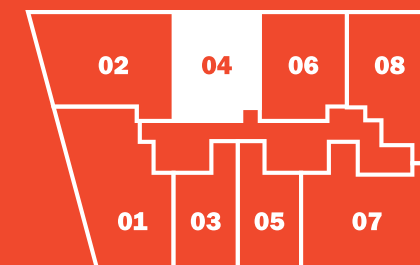
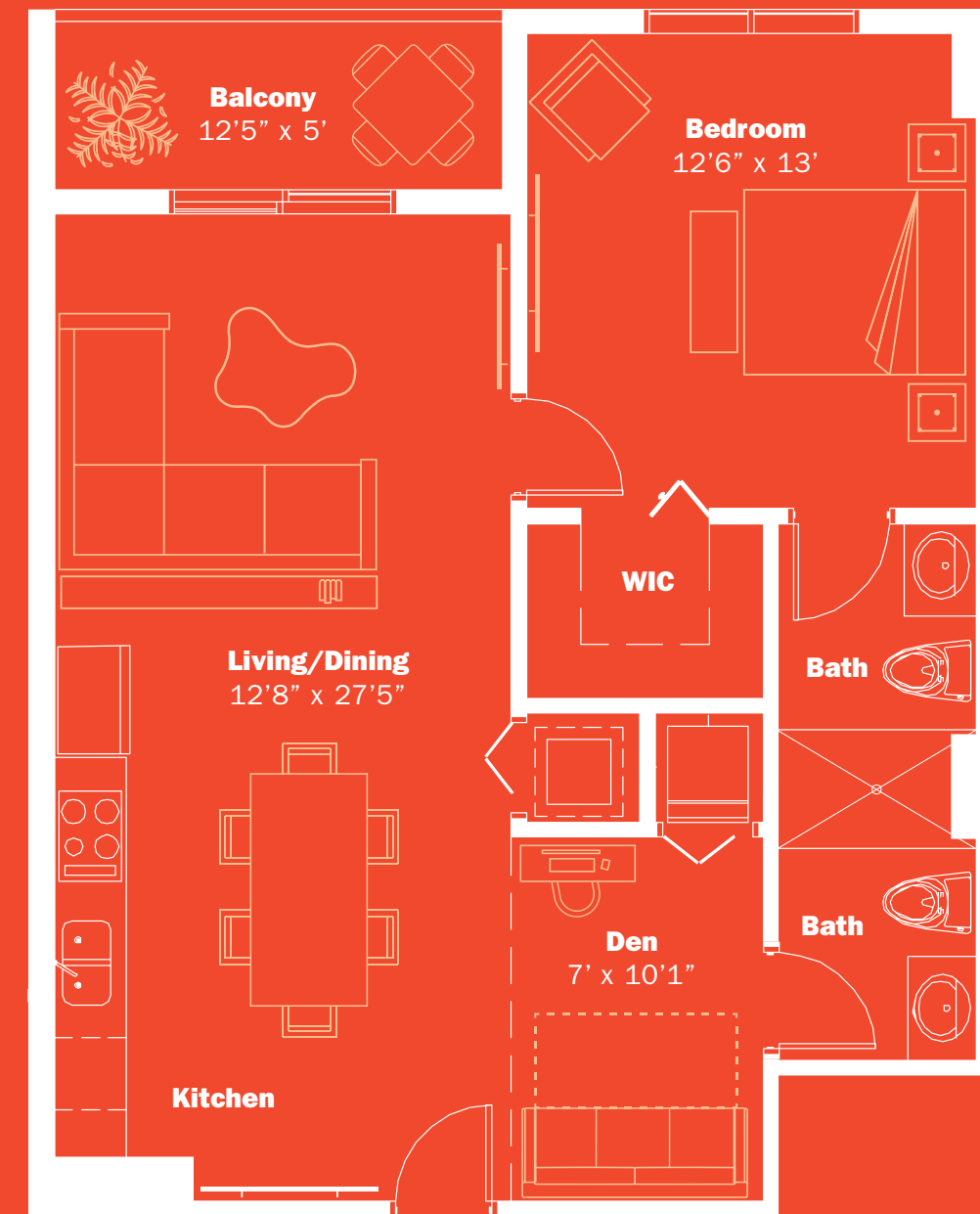
\* TERRACE INCLUDED



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# 04

# 06

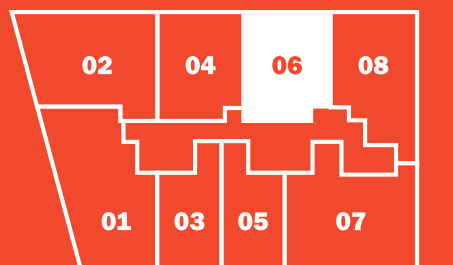


## 1 Bedroom + 1 1/2 Bath + Den

AC: 790 SQ F | Balcony: 62 SQ F

TOTAL SQ F\*: 852 | T M<sup>2</sup>\*: 79.15

\* TERRACE INCLUDED



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# 07



**2 Bedrooms + 2 Bathrooms + Den**

AC 1,195 SQ F | Balcony: 70 SQ F

**TOTAL SQ F\*: 1,265 | TOTAL M<sup>2</sup>\*: 117.52**

\* TERRACE INCLUDED

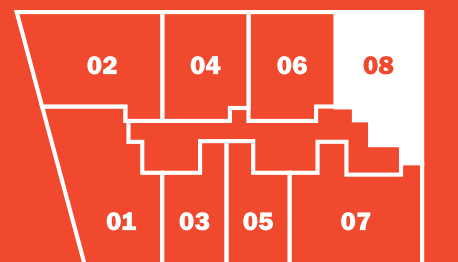
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# 08



**2 Bedrooms + 2 Bathrooms**

AC 955 SQ F | Balcony: 67 SQ F

**TOTAL SQ F\*: 1,022 | TOTAL M<sup>2</sup>\*: 94.94**

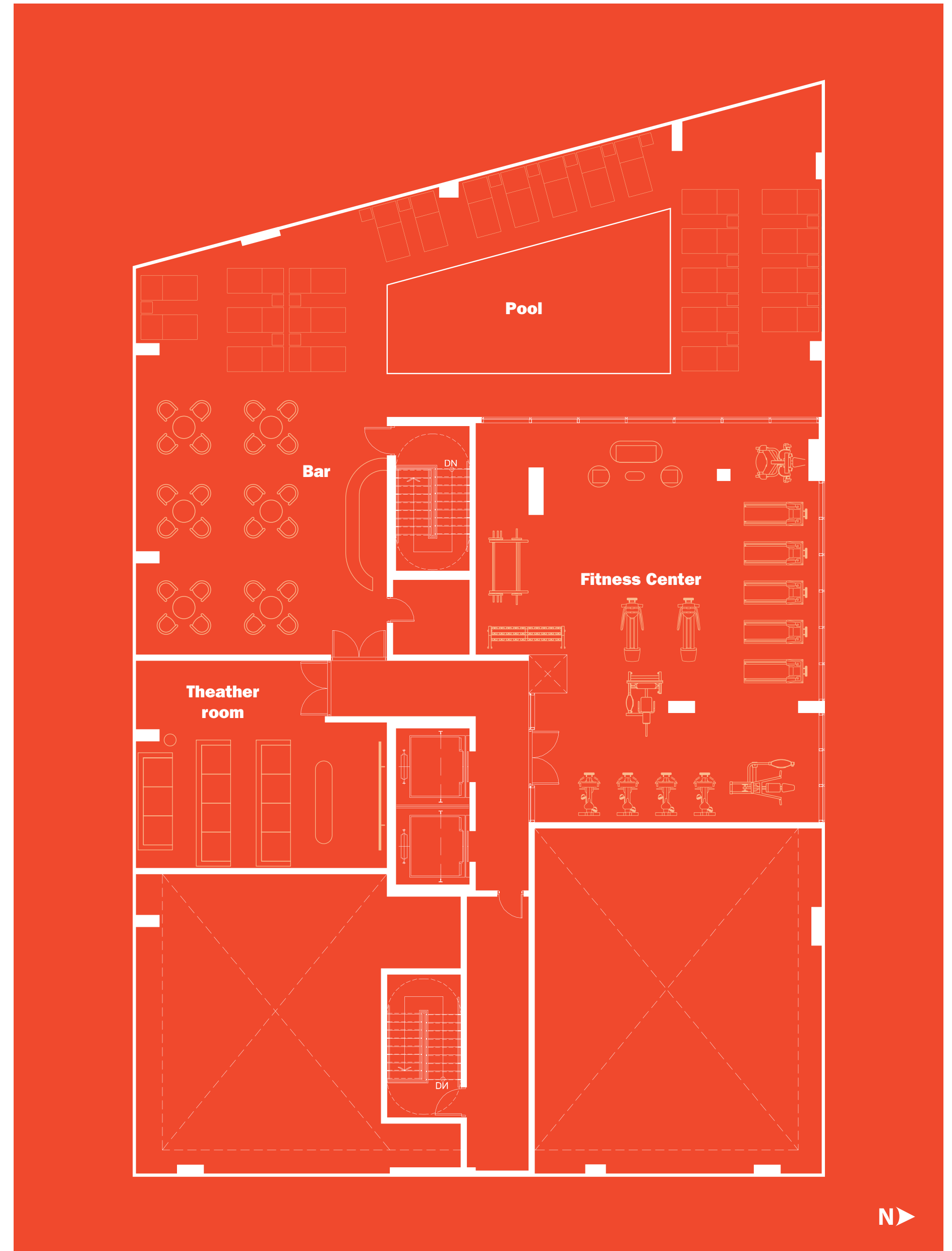
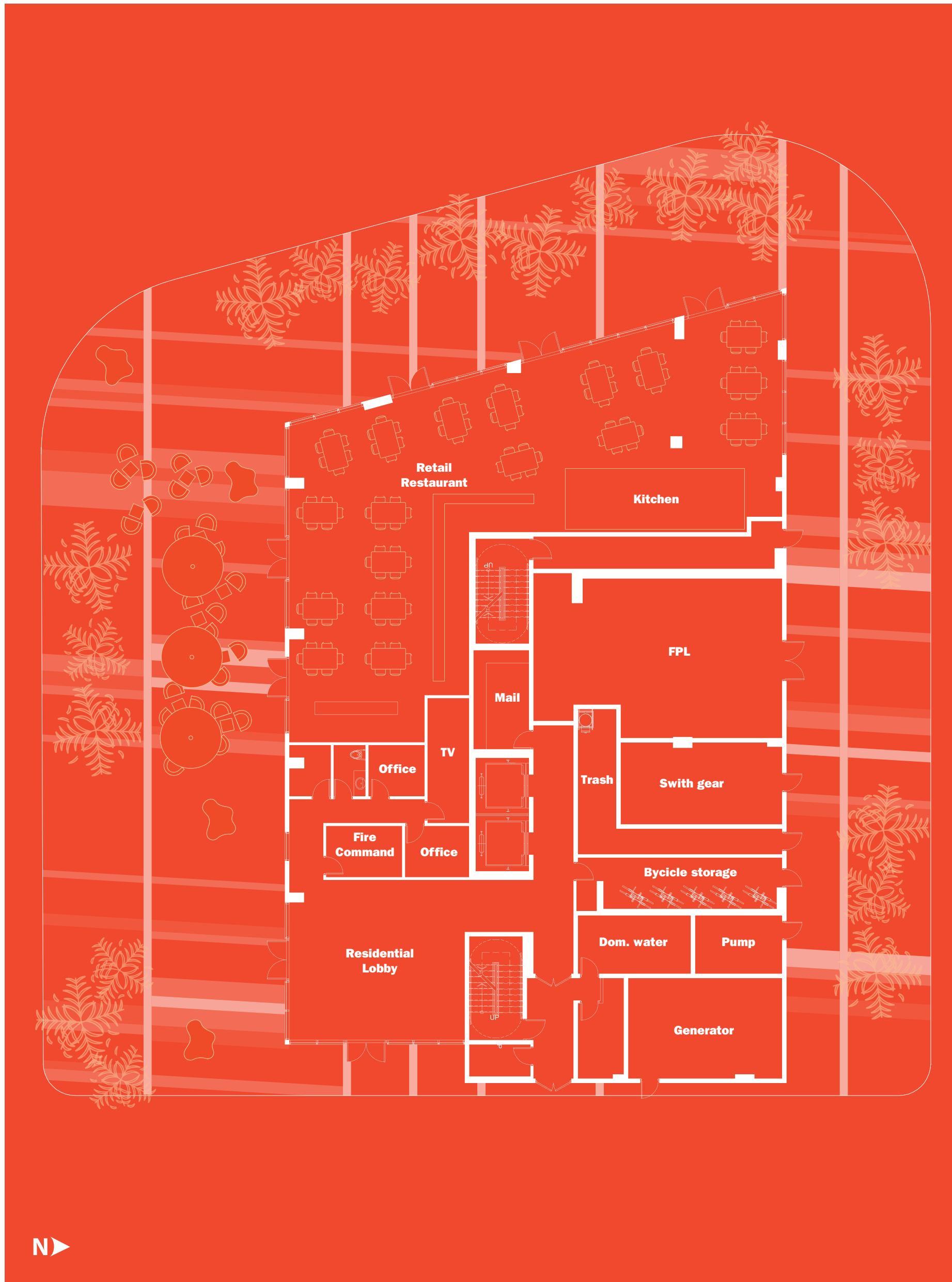
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Personal freedom  
and creative activity  
reaches new levels  
here, starting at the  
ground floor and  
working its way upward.

Patricio Orloff

## myplaza

Lofty in its range of amenities, but grounded by real-life pursuits, your connection with mybrickell will begin the moment you walk in the door.

Dine and shop just downstairs from your residence. Take a leisurely bike ride around the city or on nearby Key Biscayne thanks to a convenient bicycle garage for residents only. Meet friends and visitors in the stunning triple-height lobby before heading out to enjoy the neighborhood around you. This is the epicenter of life in the city.

[www.compramiami.com/mybrickell](http://www.compramiami.com/mybrickell)

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## mysky

Mybrickell takes the idea of “live, work, play” to a higher level with an elevated, rooftop getaway for residents. Get in a solid workout before or after work. Host happy hour at your own exclusive bar and lounge. Watch thrilling sporting events or popular movies in the comfort of your plush theater room equipped with DVD equipment and expanded cable programming. If you can dream it, we’ve given you a place to do it.

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